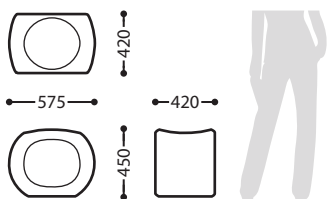




**cero** | design brian steendyk | 010701



Winner of a 2003 Australian Design Award, the *Cero* chair is a captivating union between form and function, producing an ephemeral sculptural element to furnish the contemporary urban environment with refreshing panache and verve. Simple lines imbue this timeless piece with an elegance that catches the eye and provokes a smile, while its distinctive nibble elicits an uncontrollable desire to take a seat.

*Cero* is equally complimentary to both formal and informal environments; from sophisticated reception foyers to the well appointed home. The streamlined styling of *Cero* with its stylish central void, references and reflects our busy jet style lifestyles. Ideal in nightclubs and cafes, *Cero* can be sat on from any side, and lifted easily to create a conversational gathering at a moments notice. Adaptable to both internal as well as external environments, *Cero* is fabricated in UV resistant recyclable polyethylene plastic [2004], gell-coated fiberglass [2002- as a limited edition of 250 pieces no longer available] or concrete [2003].